C-U Oktoberfest 2013

5:00p – 6:00p German Music Begins

6:00p — 10:00p Die Musik Meisters-Live Music

10:00p - 10:30p 50/50 Winner Announced

10:30p - Midnight Bolzen Beer Band-Live Music

Featured Beers Include:

Blind Pig Oktoberfest
Blind Pig Rauch Weizen (smoked weizen)
Blind Pig IPA
Hofbrau Oktoberfest
Hofbrau Hefeweizen
Weihenstephan Oktoberfest
Kulmbacher Pils
Capital Munich Dark

Food will be available from local food trucks featuring a variety of cuisines.

For More Information Contact:

Janice AcAteer

DSC ~or~

(217) 898-5117 imcateer@dsc-illinois.org Eric Robeson
Oktoberfest
(217) 351-4225
eric@robesons.com

www.cuoktoberfest.org





The Inaugural



October 12, 2013
5 p.m.— Midnight
Downtown
Champaign, Illinois

Sponsorship Opportunities

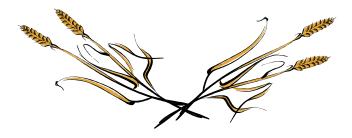


Join the Inaugural C-U Oktoberfest~ A Premier Community Event

The C-U Oktoberfest is a fall celebration of music, beer, and food held in downtown Champaign on Saturday, October 12th. Patterned after the annual festival in Bavaria, the C-U Oktoberfest features live music from bands playing festive polkas, waltzes, and traditional German music...mixed in with plenty of your favorite songs. Beer from local brewers and traditional German beer will be served. Party-goers are encouraged to get in the spirit by wearing their best dirndl or lederhosen and dance the night away!

The C-U Oktoberfest is a celebration for a great cause. Proceeds from the event will benefit Developmental Services Center (DSC) to help further their mission, "To enhance the lives of individuals with disabilities by providing services and supports which enable them to live, work, learn, and participate in their communities."

Please join in the fun! Prost!



Sponsorship Opportunities

*Polka Provider Sponsor: \$1,000 each

Benefits: Premium reserved table for eight and the following for all eight guests: Free Entry, Stein, One Beer, T-shirt and Hat.

Also, a Large Individual Banner Recognition with Business Logo, Verbal Recognition during Band Breaks, Website and Social Media presence.

*Barrel of Fun Sponsor: \$750 each

<u>Benefits:</u> Premium reserved table for eight and the following for all eight guests: Free Entry, Stein, One Free Beer, and Hat.

Also, Business Logo Recognition on Banner along with other \$750 sponsors, Website and Social Media presence.

*The two sponsorships above will have seating in an exclusive, roped-off area where no one other than sponsors can enter.

Happy Wanderer Sponsor: \$500 each

Benefits: Reserved table for eight and the following for all eight guests: Free Entry and a Stein.

Logo Recognition on Banner with other sponsors in \$300-\$500 sponsorship range, Website and Social Media presence.

Chicken Dancer Sponsor: \$300 each

Benefits: Reserved table for eight and the following for all eight guests: Free Entry and a Stein.

Logo Recognition on Banner with other sponsors

Reserved Tables: \$150 each

<u>Benefits:</u> Table will be reserved and will seat eight, Free entry for eight

Prost!